



Friday, October 2, 2009

## Scott McCarron; In La Quinta, Monday, 9/28/09

After spending the morning with Scott McCarron, discussing plans for his final two 2009 tournaments, developing his action plans in preparation, some practice on the range, I was immediately struck by; this is the reason he's a 15 year tour regular and three time winner. Listen carefully to what I observed and heard.

Scott consistently looks for news ways to improve. He's investigated technological advances in equipment, thoroughly explored technique with his teacher, Jim Hardy, embraced an accelerated conditioning and rehab program, relocated to La Quinta for year-round training, and stays on the cutting edge of performance psychology.

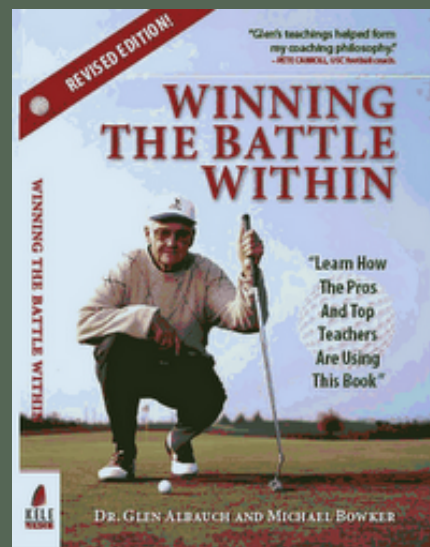
Scott's latest new way is an eager adoption of Mark Sweeney's green reading method. If you watch golf on TV the highlighted putting lines seen on the screen are his scientific invention. Scott was fascinated by the technology, thus did the training. Together with his caddie, Scott has improved his all-round putting stats from a December, 2008 of 159 to a current 21. He attributes much of the improvement to his green reading method. That is a huge leap in performance.

There is two-part message here. To steadily improve you must keep up with the improvements in technology, technique and performance psychology. And with careful investigation, select new ways – sometimes it's new ways to do old things – to include in your performance package. The second benefit of the new green reading method is; "when I stand over a putt, now, I completely trust my read, which leads to a very trusting stroke."

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